

<https://www.bbb.org>Better Business Bureau® (<https://www.bbb.org>)[Home \(https://www.bbb.org/us/ky/louisville\)](https://www.bbb.org/us/ky/louisville) > [Charity \(https://www.bbb.org/us/search\)](https://www.bbb.org/us/search) > [Charity - Local \(https://www.bbb.org/us/ky/louisville/category/charity-local\)](https://www.bbb.org/us/ky/louisville/category/charity-local)> [H.U.G. Reading Program](#)**CHARITY REPORT**

Issued: April 2021 Expires: April 2023

H.U.G. Reading Program**Accredited Charity**

Meets Standards

713-859-9293 (tel:713-859-9293)

PO BOX 7925

Louisville, KY 40207

<https://www.hugreadingprogram.org/> (<https://www.hugreadingprogram.org/>)[Full Report](#)[Share \(http://www.addthis.com/bookmark.php\)](http://www.addthis.com/bookmark.php)[Print](#)[BBB Charity Standards \(http://www.give.org/for-charities/How-We-Accredit-Charities\)](http://www.give.org/for-charities/How-We-Accredit-Charities)**STANDARDS LEGEND**

Meets Standards



Standards Not Met



Did Not Disclose



Review In Progress



Unable to Verify

Learn about the Charity Report Process (<http://www.give.org/for-charities/How-We-Accredit-Charities>)

Standards For Charity Accountability**Governance**

1. **Board Oversight**
2. **Board Size**
3. **Board Meetings**
4. **Board Compensation**
5. **Conflict of Interest**

Measuring Effectiveness

6. **Effectiveness Policy**
7. **Effectiveness Report**

Finances

8. **Program Expenses**
9. **Fundraising Expenses**
10. **Accumulating Funds**
11. **Audit Report**
12. **Detailed Expense Breakdown**
13. **Accurate Expense Reporting**
14. **Budget Plan**

Fundraising & Info

15. **Truthful Materials**
16. **Annual Report**
17. **Website Disclosures**
18. **Donor Privacy**
19. **Cause Marketing Disclosures**
20. **Complaints**

CONCLUSION

H.U.G. Reading Program meets the 20 [Standards for Charity Accountability \(http://www.give.org/for-donors/the-care-we-put-into-our-reports\)](http://www.give.org/for-donors/the-care-we-put-into-our-reports).

PURPOSE**Year, State Incorporated**

2017, KY

Stated Purpose

Help Us Grow Foundation is dedicated to impact social and educational equality through a dual program. The organization provides a BE THE DIFFERENCE™ program to improve social character development that is self-sustaining and creates leadership roles creating better citizens. The nonprofit shares nationally-approved educational programs that provide a positive, engaging and proven reading intervention that allows students to achieve their potential.

Also Known As:

Help Us Grow Foundation

PROGRAMS

H.U.G. Reading Program features individualized and informed instruction to children in a caring virtual environment on Zoom once a week.

The level of engagement between student and tutor is high. Within the one-hour session, students enjoy lessons which teach personal-social skills, word attack, and comprehension.

The H.U.G. Reading Program provides character development and reading intervention to help struggling first, second, and third grade readers.

For the year ended June 30, 2019, H.U.G. Reading Program program expenses were:

Program services	\$115,835
Program Expenses	\$115,835

GOVERNANCE & STAFF**CEO**

Ms. Janine Broussard, Founder

Board Chair

Mr. Sam Corbett

Chair's Profession / Business Affiliation**Board Size**

8

Paid Staff Size

12

FUNDRAISING**Method(s) Used:**

Print advertisements (newspapers, magazines, etc.), Grant proposals, Internet, Planned giving arrangements, Cause-related marketing (affinity credit cards, consumer product sales, etc.).

% of Related Contributions on Fundraising: 0.00%

TAX STATUS

This organization is tax-exempt under section 501(c)(3) of the Internal Revenue Code. It is eligible to receive contributions deductible as charitable donations for federal income tax purposes.

FINANCIAL

The following information is based on H.U.G. Reading Program's audited financial statements for the fiscal year ending June 30, 2019

Source of Funds

Contributions, gifts, grants	\$204,633
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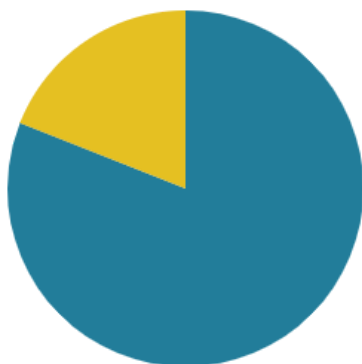
Investment income

\$448

Total Income

\$205,081

BREAKDOWN OF EXPENSES



- Programs 81%
- Fundraising 0%
- Administrative 19%

Total Income	\$205,081
Total Expenses:	\$143,063
Program Expenses	\$115,835
Fundraising Expenses	\$0
Administrative Expenses	\$27,228
Other Expenses	\$0
Income in Excess of Expenses	\$62,018
Beginning Net Assets	\$159,546
Other Changes In Net Assets	\$0
Ending Net Assets	\$221,564
Total Liabilities	\$606
Total Assets	\$222,170

FINANCIAL NOTES

Ending net assets as reported above are unrestricted net assets.

Total assets as reported include \$2,742 in property and equipment, net.

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