



**Help
Us
Grow**
READING
PROGRAM



**Thank You
for choosing to
BE THE DIFFERENCE™**

H.U.G. Annual Report

2022 -2023

Our Vision

To grow students into confident, resilient, successful adults, with good social skills and the ability to learn independently.



Thereby:

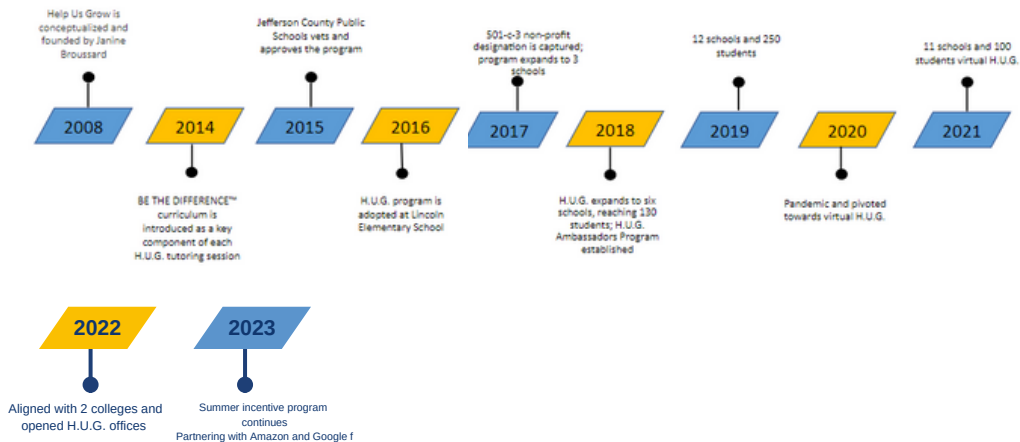
- Raising the U.S national 3rd-grade average reading level
- Enabling students to BE THE DIFFERENCE to themselves, their family, and their community
- Enhancing the employable workforce in the community
- Reducing the pipeline to prison

Over 400 Volunteers Including Over 300 Trained Tutors

- 1:1 student to tutor ratios in a large group setting growing a H.U.G community of educational experience.
- A proven reading curriculum with 40 years of evidence-based research created by the University of North Carolina
- Character-developing BE THE DIFFERENCE™ activities growing more socially responsible



Our History



“

H.U.G. features individualized and informed instruction to children in a caring environment. The level of engagement between student and tutor is impressive. Within the one-hour session, students enjoy lessons which teach personal-social skills, word attack, and comprehension. It's an important program of wonderful reading instruction and abundant smiles.”



Tony Kemper
Head of School
The de Paul School

2022-2023 Year Of Action



AmeriCorps
Seniors

H.U.G. University Partner
PROGRAM ENHANCED



University of
Louisville

H.U.G. University Partner
PROGRAM ENHANCED



University of
South FL



University of
Central FL



Curriculum Suppliers
COSTS REDUCE



H.U.G. Activists
PROGRAM BEGINS

**Initiating Senior H.U.G. Hubs
to Conquer Digital Divide**



H.U.G Business Partners



CHASE



2022-2023

Year Of Action

2022 - 2023

Due to 1:1 engagement our data shows H.U.G. students are learning 2-7 words per session (an improvement over pre-pandemic data)

H.U.G. received greater than \$300,000 in corporate, private, and individual donations

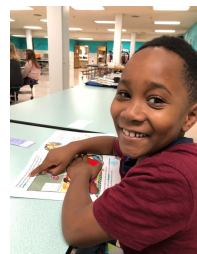
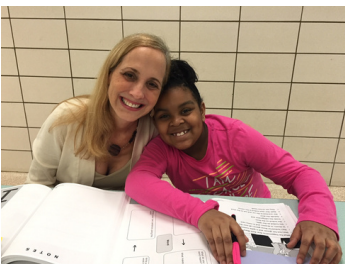
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Since 2019, as a board member and tutor volunteer, I have had the wonderful opportunity to witness this organization make incredible strides in its mission to raise the national 3rd grade average reading level and grow communities through digital, health, and financial literacy.

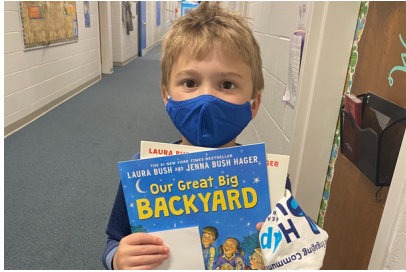
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Kenny Moyer

VP/Director of Profitability, Pricing, & Performance Management
Republic Bank & Trust Co.

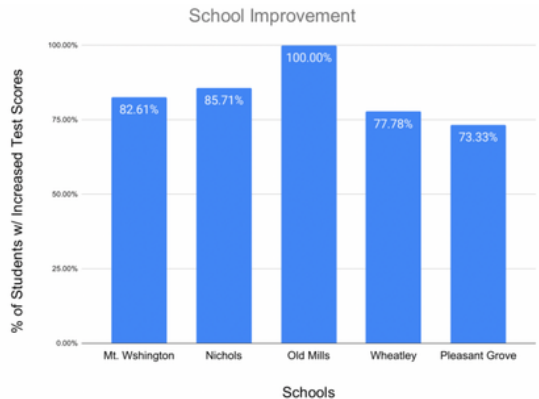


Ongoing Success



3134
Volunteer Service
Hours 2022-2023

**H.U.G. helped
move every
single school
forward in the
Fall 2023
Semester**



Leadership & Board Members

- **Ross Cohen, Bingham Greenebaum Doll LLP**
- **Sam Corbett, Community Builder**
- **Steve Trager, Republic Bank**
- **Sarit Shah, Humana**
- **Dr. Amy Shearer Lingo, University of Louisville**
- **Bradley Flugel**
- **Kenny Moyer, Republic Bank**
- **Brad Maudlin, Kroger**
- **John Palmer, AT&T**
- **Janine Broussard, H.U.G. Reading Program**

Ongoing Success

Over 400 +
students improved skills
and character since 2016



The energy the kids have, not just in coming to H.U.G. sessions, but going back to their classrooms is amazing. They are so excited to tell their teachers "I got zero words wrong this time"

Harper Kelly

Eminence Literary Coach and
Instructional Specialist



Evidence-based model
creates more resiliency

*H.U.G. uses curriculum with
30 years of research from
University of North Carolina and
used nationwide for reading*



1:1 student-to-tutor ratio
builds skills & character

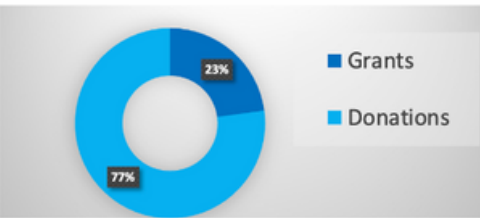
*Our H.U.G. tutors help directly
address this highly documented
need faced by today's educators
& future workforce.*



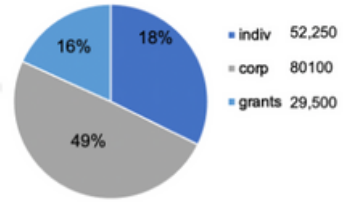
Students and tutors
reap positive benefits

*Students show increased
engagement and positive behavior,
while tutors feel honored and valued
to share their wisdom.*

Financial Overview



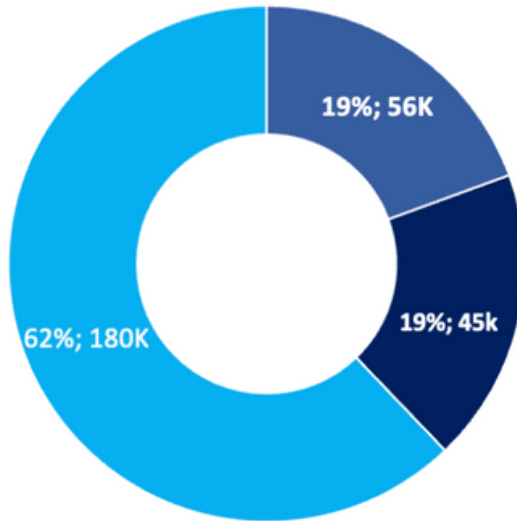
314 K 2022/23



144 K 2020/21

2023 H.U.G. Financials

■ Student Programing ■ Volunteer Programing ■ Operations



Thank you for choosing to BE THE DIFFERENCE™



H.U.G. Tutors

THANK
YOU!



H.U.G. TUTORS

TUTOR
TUESDAY!

H.U.G.
AMBASSADOR
HERB-HELPING

"Being a HUG Tutor is one of the most rewarding things I've done. I encourage anyone who has the capability to consider reading with a student!"

"HUG offers one-on-one teaching with children, which is something that I had never experienced before. I thought it allowed the student and the mentor to create a bond that expanded the



Help Us Grow Foundation d.b.a. H.U.G. Reading Program is a 501c3 non-profit organization that provides character development and reading support to help struggling 2nd and 3rd grade readers.

H.U.G. Reading Program
P.O. Box 7925
Louisville, KY 40207

www.hugreadingprogram.org