

OUR MISSION





The Help Us Grow, Foundation, Inc. (H.U.G.) strives to promote social equality and education for all students allowing them to achieve grade level reading by completion of fourth grade.

H.U.G. incorporates character development and confidence building components to help struggling readers become confident grade level readers, thus improving their life's trajectory.

THEREBY:

- Raising the U.S national 3rd-grade average reading level
- Enabling students to BE THE DIFFERENCE™ to themselves, their family, and their community
- Enhancing the employable workforce in the community
- Reducing the pipeline to prison

256 TRAINED TUTORS AND 277 KIDS PARTICIPATING

Students receive 1:1 support from a dedicated reading mentor in a virtual setting



BE THE DIFFERENCETM CAMPAIGN

Building Character









Be The Difference™ is H.U.G.'s trademarked motto and core belief. It reflects our mission to empower volunteers and educators to make a real impact helping students grow in confidence, close literacy gaps, and change the course of their futures.



A Message From Our CEO

At Help Us Grow (H.U.G.), we're more than a literacy initiative—we're a movement built on compassion, equity, and community. We believe every child deserves the opportunity to thrive, and we grow stronger when we lift together.

Our Culture in Action

People-First Mindset

We lead with empathy, putting children, families, and volunteers at the center of all we do.

Equity & Inclusion

Every child is unique. We design programs that meet learners where they are, honoring all cultures and backgrounds.

Community-Driven Change

We work hand-in-hand with schools, families, and local partners. We don't just show up, we dig in.

Joy in Learning

We make learning fun and empowering with tech, reading celebrations, and rewards that spark a love of literacy.

Data with Heart

We measure what matters, student growth, intern impact, and family outcomes, because every win counts.

Generosity of Spirit

H.U.G. runs on time, talent, and heart. From donors to interns, every contribution lifts children and fights food insecurity.

Janine Broussard
Chief Executive Officer
Help Us Grow Foundation



University Partners





































16 Universities Partner through CUNY

Donors

Humana.

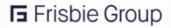




























Michael Thompson Jr Bazarsky Family Foundation

The Fluegel Family Foundation

Partners

























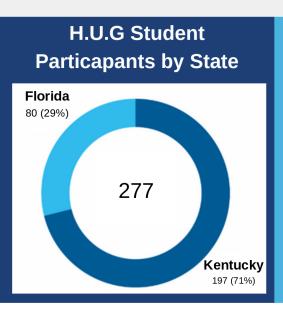








Company Overview 2024-2025

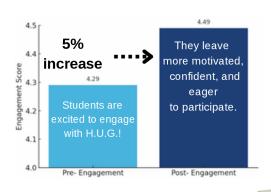


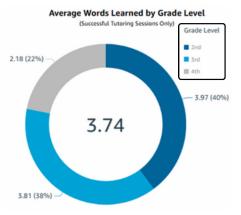
Total Participating Tutors 256

H.U.G. engaged 157 students across two states, supported by a dedicated team of 184 tutors.

This demonstrates our strong capacity to expand and reach even more students in the future.

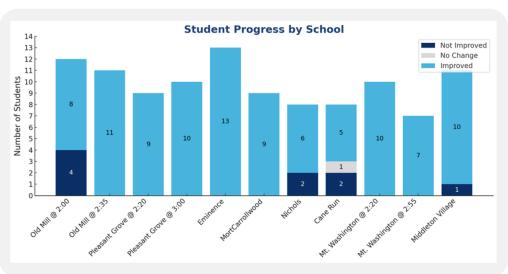






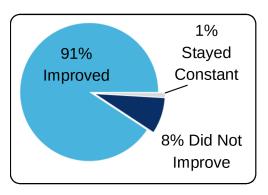






91% Success Rate

7 Sessions with 100% Improvement



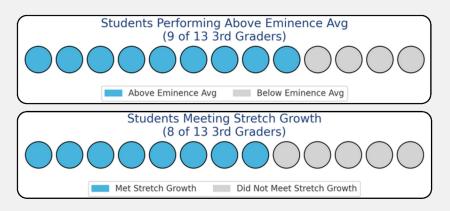
H.U.G. is driving strong academic growth across all schools.

Eminence Excellence: H.U.G. Helps Students Go Beyond Expected Gains

Every H.U.G. 3rd grader at Eminence improved their score

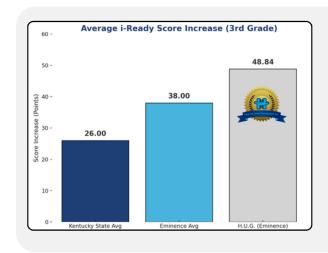
62% met or exceeded stretch growth

70% The majority outperformed their school peers



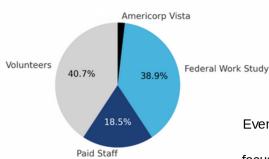
Third grade students in the H.U.G. Reading Program at Eminence outperformed both their school and state peers on the i-Ready assessment:

H.U.G. students showed nearly 2× the growth of the state average—clear evidence of the program's impact on accelerating academic progress.





H.U.G. Workforce Breakdown



Total Year Team Members: 145

Total Current Team Members: 54

Even after FWS and AmeriCorps funding adjustments, we've maintained a focused team of 54, intentionally keeping a cost-effective paid staff ratio

CAREERS AFTER H.U.G









































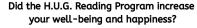
20 H.U.G. interns have gone on to secure jobs at top organizations following their internships with us

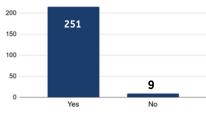


HELP US GROW 2024 - 2025



WELL-BEING SURVEY RESULTS

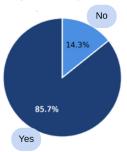




86% Report
Improvement in
Digital Literacy and
Connectivity

96% Report Improved Well-Being

Do you feel that the H.U.G. Reading Program will increase your digital literacy and connectivity?



H.U.G Tutor Well-Being Results

Our Tutors Share How They Feel About Their Social and Emotional Well-Being

Companionship

CDC reports that **24.8%** of adults feel a lack of companionship.

In contrast, only **14%** of H.U.G. tutors report feeling this way, highlighting how the program fosters meaningful connection and support.

Isolation

According to CDC, **32.1%** of U.S. adults report feeling isolated.

Among H.U.G. tutors, that number is significantly lower at just **20%**, showing H.U.G.'s impact in reducing feelings of isolation

Left Out

UCLA reports that 47% of adults feel left out.

Among tutors, **26%** reported the same, indicating that H.U.G. contributes to a stronger sense of belonging

Financial Overview 2024/2025



TOTAL INCOME 2024-2025



Total Income: \$379,500

Funding Sources

Grants Income: \$199,000
Individual Contributions: \$178,700
Donation Income: \$1,800

TOTAL EXPENSES 2024-2025

Total Expenses: \$467,500

Expenses

Volunteer Recruitment:

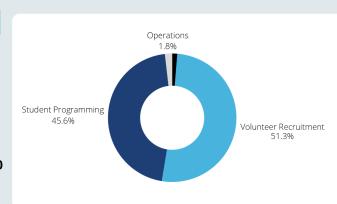
\$240,000

Student Programming **\$213.000**

Professional Services: \$6000

Operations:

\$8500





Curriculum Alignment & Flexibility

We are open to supporting any curriculum. Currently, we primarily use UFLI and Learning2Gether

Health Literacy Curriculum

We are developing a health-focused literacy curriculum with guidance and support from the American Heart Association. Their team is currently reviewing our content to ensure accuracy and alignment with heart health education goals.

This Fall we're launching a H.U.G.-built tutoring platform tailored for elementary 1:1 reading sessions.



By leveraging this new platform, H.U.G. aims to enhance our systems, improve learning outcomes, and expand our impact and reach.



THANK YOU FOR BEING PART OF THE STORY

One hour. One student. One word at a time
That's how change begins
With tutors who care, students who try, and a
community that shows up
We're turning pages, and rewriting what's possible.

Let's keep turning the page, together

Help Us Grow Reading Program







