

HELP US GROW ANNUAL REPORT

2025 - 2026

Thank you for
choosing to
BE THE DIFFERENCE™

OUR MISSION



The Help Us Grow Foundation, Inc. (H.U.G.) develops multigenerational communities that lift literacy, strengthen character, and create opportunities for every generation to thrive.

H.U.G. empowers children to achieve grade-level reading success through one-to-one mentoring while providing meaningful experiences for high school students, college students, interns, and vintage members to build leadership, workforce readiness, purpose, and lasting community connections.

THEREBY:

- *Helping children become confident, lifelong readers*
- *Preparing future professionals through meaningful service and real-world experience*
- *Connecting generations to improve wellbeing and reduce isolation*
- *Strengthening communities through literacy, mentoring, and volunteerism*
- *Inspiring every participant to Be The Difference™*

**213 TRAINED TUTORS
AND
202 KIDS PARTICIPATING**

Students receive one-to-one reading support from dedicated mentors while volunteers, interns, professionals, and vintage members create lasting impact together.



BE THE DIFFERENCE™ CAMPAIGN

Building Character

BE THE DIFFERENCE™



BE CURIOUS

www.hugreadingprogram.org



BE THE DIFFERENCE™



BE COMPASSIONATE

www.hugreadingprogram.org



BE THE DIFFERENCE™



BE COURAGEOUS

www.hugreadingprogram.org



BE THE DIFFERENCE™



BE GENEROUS

www.hugreadingprogram.org



Be The Difference™ is H.U.G.'s trademarked motto and core belief. It reflects our mission to empower volunteers and educators to make a real impact—helping students grow in confidence, close literacy gaps, and change the course of their futures.

A Message From Our CEO

At Help Us Grow (H.U.G.), we believe every child deserves the opportunity to succeed, and every individual has the power to make a lasting difference. Together, we are building multigenerational communities where literacy, mentorship, and meaningful relationships create opportunities for every generation to thrive.

This year, we continued expanding our impact by connecting children with dedicated mentors, empowering high school and college students to become leaders, preparing interns for the workforce, and engaging professionals and vintage volunteers in meaningful service. Every person who joins H.U.G. helps strengthen our mission and enrich the lives of others.

As we grow, we remain committed to innovation, collaboration, and expanding opportunities that support children, develop future leaders, and bring communities together through education and service.

To our volunteers, educators, partners, donors, board members, and supporters, thank you. Your generosity and commitment make our work possible and inspire us every day.

Together, we are creating brighter futures—one child, one mentor, and one community at a time.

With gratitude,

Janine Broussard

Founder

Help Us Grow Foundation, Inc.



University Partners



High School Partners



CARROLLWOOD DAY SCHOOL
FLORIDA



LA SALLE ACADEMY
RHODE ISLAND



ROGERS HIGH SCHOOL
RHODE ISLAND



CARROLLTON SCHOOL OF THE SACRED HEART
FLORIDA



ST. GEORGE'S
SCHOOL

ST. GEORGE'S SCHOOL
RHODE ISLAND



HOPE HIGH SCHOOL
RHODE ISLAND



ASSUMPTION HIGH SCHOOL
KENTUCKY

Donors

Humana.

**DOLLAR
GENERAL**

 **AT&T**



KKR

THE GHEENS
FOUNDATION

**KIRBY
PERKINS**
CONSTRUCTION

 **Frisbie Group**



tivity
HEALTH



 **castellan**



LAFRANCE
PROJECT



Jewish Heritage Fund



**REPUBLIC
BANK** & Trust Company
Member FDIC

Chris Booker

Michael
Thompson
Jr

Bazarsky
Family
Foundation

The Fluegel
Family
Foundation

Partners



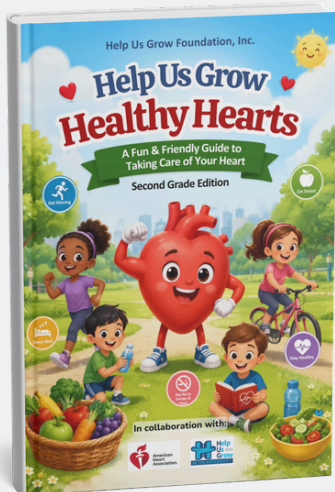
INNOVATION & GROWTH

WHAT WE BUILT THIS SUMMER • WHAT WE'RE LAUNCHING THIS FALL



- **HEALTHY HEARTS CURRICULUM**

Developed with the American Heart Association to combine literacy, health, and STEM learning.



- **PERSONALIZED READING**

Individualized, lesson-specific instruction powered by third-party assessments and the Science of Reading.

- **RESEARCH & INNOVATION**

Exploring evidence-based microlearning strategies to strengthen literacy outcomes.

- **WORKFORCE DEVELOPMENT**

Preparing future educators and leaders through internships and real-world experience.

- **SUSTAINABLE GROWTH**

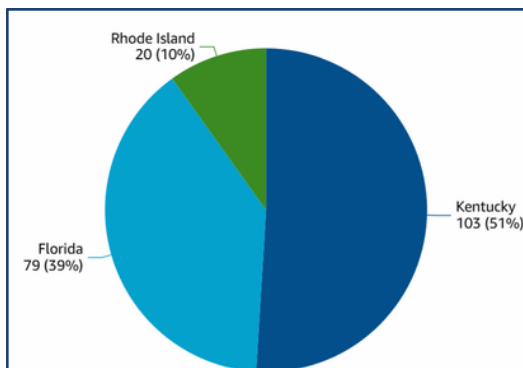
Expanding educational resources and products to support H.U.G.'s long-term mission.

COMPANY OVERVIEW

2025–2026



H.U.G Student Participants by State



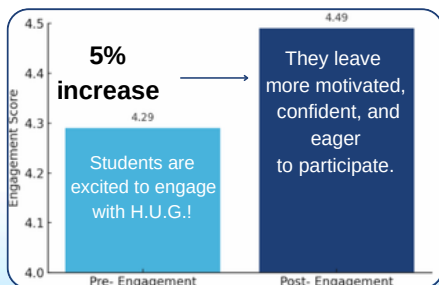
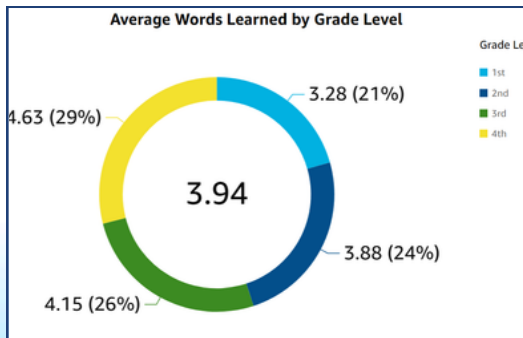
Total Participating Tutors

213

H.U.G. engaged 202 students across two states, supported by a dedicated team of 213 tutors.

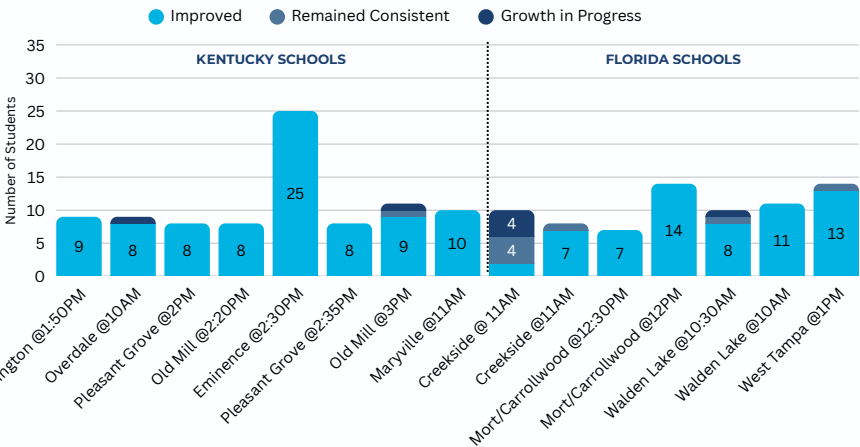
This demonstrates our strong capacity to expand and reach even more students in the future.

Average Words Learned by Grade Level



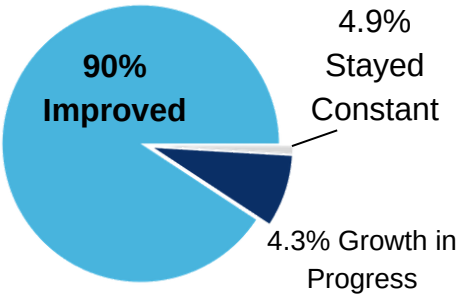
2026 National Test Score Results:

STUDENT PROGRESS BY SCHOOL



90% Success Rate

Multiple Sessions
Achieved 100% Student
Improvement



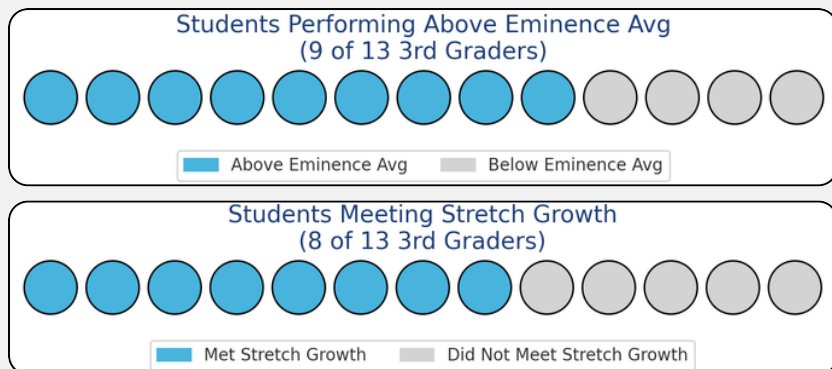
H.U.G. is driving strong academic growth
across all schools.

2025 Eminence Excellence: H.U.G. Helps Students Go Beyond Expected Gains

Every H.U.G. 3rd grader at Eminence improved their score

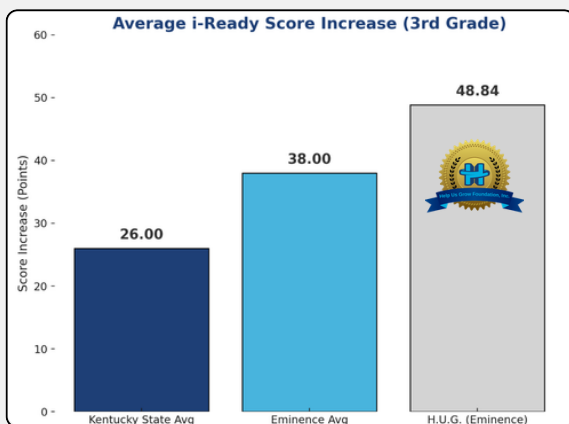
62% met or exceeded stretch growth

70% The majority outperformed their school peers



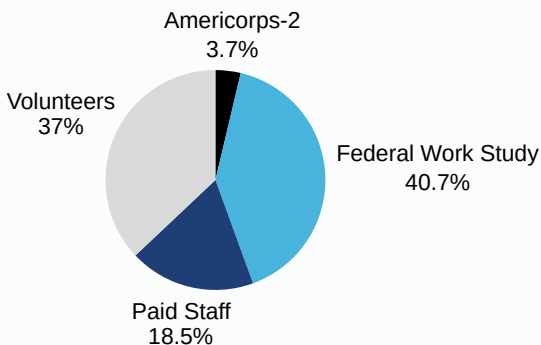
Third grade students in the H.U.G. Reading Program at Eminence outperformed both their school and state peers on the i-Ready assessment:

H.U.G. students showed nearly 2× the growth of the state average—clear evidence of the program’s impact on accelerating academic progress.



H.U.G. Office Behind The Scenes

H.U.G. Workforce Breakdown



Total Year Team Members: 250

CAREERS AFTER H.U.G

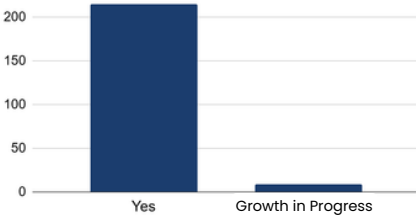


20 H.U.G. interns have gone on to secure jobs at top organizations following their internships with us



WELL-BEING SURVEY RESULTS

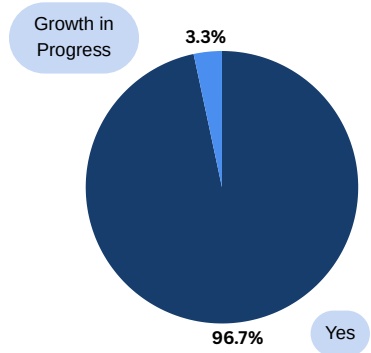
Did the H.U.G. Reading Program increase your well-being and happiness?



95.7% Reported Improved Well-Being

90.7% Reported Improvement in Digital Literacy and Connectivity

Do you feel that the H.U.G. Reading Program will increase your digital literacy and connectivity?



H.U.G Tutor Well-Being Results

Our Tutors Share How They Feel About Their Social and Emotional Well-Being

Companionship

CDC reports that **24.8%** of adults feel a lack of companionship.

In contrast, only **22.7%** of H.U.G. tutors report feeling this way, highlighting how the program fosters meaningful connection and support.

Isolation

According to CDC, **32.1%** of U.S. adults report feeling isolated.

Among H.U.G. tutors, that number is significantly lower at just **24.9%**, showing H.U.G.'s impact in reducing feelings of isolation

Left Out

UCLA reports that **47%** of adults feel left out.

Among tutors, **20.8%** reported the same, indicating that H.U.G. contributes to a stronger sense of belonging

Financial Overview 2025/2026



TOTAL INCOME 2025-2026



Total Income: \$399,004.50

Funding Sources

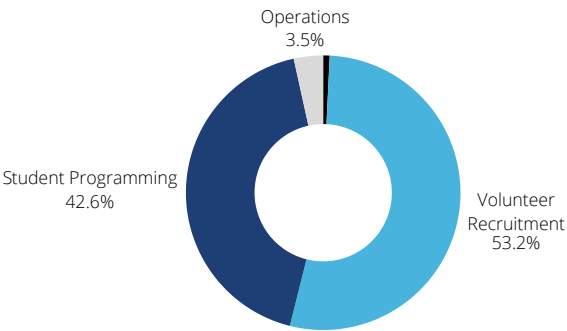
Private Donations: \$195,504.50
Corporate Donations: \$203,500.00

TOTAL EXPENSES 2025-2026

Total Expenses: \$467,517

Expenses

Volunteer Recruitment:
\$248,497
Student Programming
\$199,343
Professional Services: **\$3,542**
Operations:
\$16,135



Based on 200 kids

FY 2025-2026

Group	Total Amount	Daily Amount	Daily Per Student	Amount per Session
Avocha	\$ 886.16	\$ 2.43	\$ 0.01	\$ 0.22
Travacore	\$ 9,400.00	\$ 25.75	\$ 0.13	\$ 2.35
Chat GPT	\$ 874.01	\$ 2.39	\$ 0.01	\$ 0.22
Amazon	\$ 651.42	\$ 1.78	\$ 0.01	\$ 0.16
4 Imprint	\$ 5,476.26	\$ 15.00	\$ 0.08	\$ 1.37
Giftcards	\$ 959.76	\$ 2.63	\$ 0.01	\$ 0.24
Sticker Mule	\$ 2,018.50	\$ 5.53	\$ 0.03	\$ 0.50
Zoho/Zoom	\$ 159.90	\$ 0.44	\$ 0.00	\$ 0.04
Squarespace/Facebook	\$ 183.00	\$ 0.50	\$ 0.00	\$ 0.05

Totals

Total \$ per student per session

\$

5.15

Group	Total Amount	Annual Amount (5yrs)	Daily Amount	Daily Per Student	Amount per Session
Equipment - iPads	\$ 6,020.00	\$ 1,204.00	\$ 3.30	\$ 0.02	\$ 0.30
Curriculum	\$ 4,998.00	\$ 999.60	\$ 2.74	\$ 0.01	\$ 0.25
Web Development	\$ 26,672.00	\$ 5,334.40	\$ 14.61	\$ 0.07	\$ 1.33

Totals

TOTAL PER STUDENT PER SESSION

\$

1.58



CLOSING

THANK YOU FOR CHOOSING TO BE THE DIFFERENCE™

Every lesson taught. Every page turned.
Every student encouraged.

Because of your support, students are reading with greater confidence, families are becoming more engaged, and communities are growing stronger.

Together, we are closing literacy gaps, building future leaders, and creating opportunities that change lives.

♥ Thank you for helping us grow.



Find testimonials and more at
hugreadingprogram.org